

With rising concerns over education affordability, institutions nationwide are looking to reduce textbook and education resource costs for students and faculty.

## What are Affordable Learning and Zero Textbook Cost Initiatives?

**The Affordable Learning Initiative (ALI)** aims to reduce costs for students by substituting low-cost or no-cost resources in place of paid textbooks.

**Zero Textbook Cost (ZTC)** is a term used to indicate that a course does not require enrolled students to purchase a textbook or required readings.

A [Wakefield Research survey](#) of 1,000 students from the US and Canada showed:



85% of students delay or avoid purchasing course materials due to cost



50% of students believe that delaying or avoiding purchase negatively impacted their grades

**Libraries can support ALI and ZTC initiatives by providing institutionally subscribed resources to students and faculty, ensuring no out-of-pocket expenses for users. Such resources can include all library-licensed materials — books, electronic books, journals, articles for course instruction — as well as physical and electronic reserves.**

## How JoVE Can Support ALI and ZTC at Your Institution

JoVE is the world-leading producer and publisher of science video resources, which are designed to be used as **primary or supplementary teaching materials.**

### 1 Institutional Subscription Model

JoVE facilitates library led institutional subscription models, allowing faculty and students to reduce expenses on teaching and learning resources.

### 2 High-Quality Materials That Meet Learning Objectives

With over 13,000 high-impact animations and easy-to-understand demonstrations, JoVE supports scientific discovery at all levels, covering everything from the fundamentals to advanced methods and concepts.

### 3 Supplementary Protocols and Text Materials

Videos are accompanied by supplementary text, downloadable text protocols, and quiz questions.

### 4 Customer Success Support and Effortless Syllabus Mapping for Faculty

JoVE supports faculty by offering free one-on-one demos, training webinars, syllabus mappings, and more. JoVE's materials are also already paired to open-source resources such as OpenStax Biology, Chemistry, and Psychology. (see [mapped OpenStax books](#)).

### 5 Additional JoVE Video Features

- Quizzes [available for all Education content]
- Playlists [a set of videos selected for a certain purpose and neatly organized in one place]
- Seamless integration into any learning management system (LMS)
- Easily used within any learning environment, supporting campus preparedness strategies



Click on the screenshot above to see what educators say about using JoVE videos in instruction.